

# CREATIVE & FUN CAMPAIGN IDEAS

## GIVE.

- Live United photo, video, poetry or essay contest
- United Way Jeopardy or Anything But Trivial Pursuit (available on our website)
- Fun “theme” day that draws attention to community needs
- Pumpkin carving contest
- Day of vacation by donating a day’s salary to United Way or other incentive
- Day of Vacation raffle at employee meeting for pledge cards returned that day
- Trip-for-2 raffle (travel agency donation)
- ‘Thank You’ Breakfast featuring a guest speaker whose life has been impacted by their donation
- Collect pop cans or have a “penny war”
- Ugly earrings/tie contest
- Golf tournament or indoor golf course
- Live, silent or online auctions
- Lunch and a movie or themed lunch
- Root Beer Floats or Ice Cream Socials
- Chili Cook-off or Iron Chef competition
- Treat Trolley
- Wii Olympics tournament or other Wii games
- Lucky Duck 50/50
- Offer an incentive for opening a new checking/savings account that benefits UW
- Pay money to change the radio station in the office
- Relaxed dress code during campaign (for a price...)
- Auction for RESERVED parking spots, or executive valet service
- Pink Flamingo Attack (\$\$\$ to have them removed...)
- Garage or Bake Sale
- Cookbooks, Calendars
- E-mail Bingo
- Taste of Midland County Lunch box (\$5.00)
- Scavenger Hunt
- Cookout or company picnic
- Dunk Tank (take bids)
- Sidewalk chalk artwork contest
- Popcorn Fridays
- Used book sale during lunch
- Music event or concert (Karaoke contest)
- Window dressings to support the Live United message
- Live United pet or lawn decorating competition
- Sponsor a float in a local parade

VISIT US AT [www.liveunitedmidland.org](http://www.liveunitedmidland.org) FOR MORE CAMPAIGN IDEAS.

**SHARE YOUR CREATIVE AND FUN CAMPAIGN IDEAS WITH US!**

## ADVOCATE.

## VOLUNTEER.

# LIVE UNITED.