

focused IMPACT

The United Way of Midland County focuses its resources on four key areas of impact in our community—strengthening families, increasing self-sufficiency, nurturing children and youth and promoting health. Offered in each of these categories are results-oriented “safety net” programs focused on meeting basic human needs. Working with 25 agency partners, we support local programs that provide measurable and visible results for those most vulnerable in our community, as you’ll see demonstrated on the pages of this report.

Strengthening Families PAGE 6

Through the work of local agencies, families are given the opportunity to establish and improve healthy relationships through tailored programs and activities offered in our community.

Increasing Self-Sufficiency PAGE 8

Those in our community with disabilities or who find themselves in difficult or threatening situations are offered programs and services to help get them back on their feet.

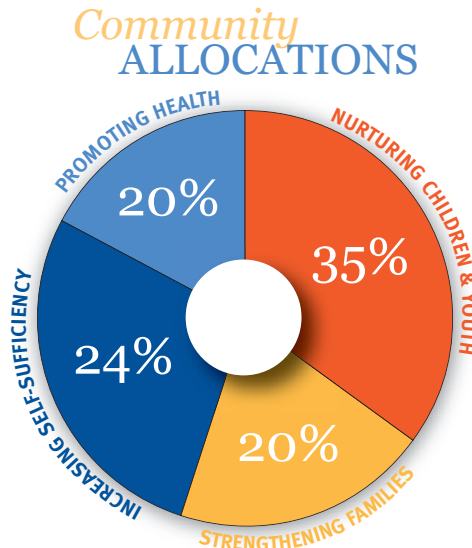
Nurturing Children & Youth PAGE 10

Local agencies offer creative ways to provide healthy recreational and educational activities for today’s youth, while exposing them to positive and influential role models.

Promoting Health PAGE 12

Programs and services offered through our local agencies that promote healthy and safe living as well as support those coping with illness or addiction.

Also Inside Campaign 2007 PAGE 4 Financial Statement PAGE 5 United Way Programs PAGE 14



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