

Your United Way

Teaming Up for Community Success

1 Research

Throughout the year United Way researches our communities current and emerging needs, along with the programs already in place to meet those needs. We partner with the Health & Human Services Council of Midland County to conduct research and collect community data.

2 Review

A visit to each agency partner in the fall provides an opportunity to examine United Way-funded programs and to better understand the assets and limitations of each agency. In addition, the United Way staff reviews legal and financial documents to ensure compliance with all state and federal laws.

4 Fund Raising

United Way invites the community to invest in meeting the needs of our community by donating to United Way. Donors are assured that funds raised in our community stay in our community, and that their contributions will be allocated to programs and services that will have a targeted impact in our community.

3 Planning

We work with our agency partners to review past and future needs. The forecast funding requests helps the United Way Board understand the anticipated funding needs for the upcoming year. This guides the establishment of the fund raising goals for the fall campaign.

5 Accountability

Agencies that have received funds from United Way are held accountable for the results they set out to achieve. Community impact volunteers meet with the agency staff and board volunteers to assess the performance and impact that their programs have had in meeting targeted community needs.

6 Investment

The community impact panels come together to invest donor contributions in our community. They make funding recommendations for each agency based on the information they have received, their observations, and their personal knowledge and insight. Our volunteers bring a wealth of expertise and insight to this process.

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED



United Way of Midland County